BNMG GROUP

Digital Media Network Performance Report 2026

Executive Summary | January 2026 – 27 July 2026

Business News Media Group (BNMG) continued its strong digital expansion throughout the first seven months of 2026, achieving sustainable growth across its portfolio of business, real estate, technology, automotive, travel, and regional news platforms.

The Group increased its combined monthly audience from **970,000 visitors** in **January 2026** to **1.2 million visitors** by **27 July 2026**, representing an increase of **230,000 monthly visitors** and an overall growth rate of **23.7%**.

The growth was driven by the continued expansion of BNMG's flagship platforms—**Business News E** and **Business News ME**—supported by the increasing contribution of its specialized vertical publications, resulting in stronger audience diversification, improved SEO visibility, and enhanced commercial opportunities.

Key Performance Indicators

Metric	Performance
Starting Monthly Audience (January 2026)	**970,000**
Current Monthly Audience (27 July 2026)	**1,200,000**
Total Audience Growth	**+230,000**
Overall Growth Rate	**23.7%**
Average Monthly Growth	**~38,300 Visitors**
Largest Platform	**Business News E (285,000)**

Monthly Network Growth

Month	Total Visitors	Monthly Increase
January	**970,000**	—
February	**1,000,000**	+30,000
March	**1,035,000**	+35,000
April	**1,070,000**	+35,000
May	**1,110,000**	+40,000
June	**1,155,000**	+45,000
27 July	**1,200,000**	+45,000

Platform-by-Platform Monthly Visitors

Platform	Jan	Feb	Mar	Apr	May	Jun	Jul
Business News E	230,000	238,000	246,000	255,000	265,000	275,000	**285,000**
Business News ME	215,000	222,000	230,000	238,000	247,000	256,000	**265,000**
PropertyBNews.com	55,000	57,000	60,000	63,000	66,000	69,000	**72,000**
Arabic Press Center	52,000	54,000	56,000	58,000	60,000	62,000	**64,000**
Technical Zoo	48,000	50,000	52,000	54,000	56,000	58,000	**60,000**
Travel & Markets	45,000	46,000	48,000	50,000	52,000	54,000	**56,000**
CarsNewswire	43,000	44,000	46,000	48,000	50,000	52,000	**54,000**
Your Press Center	42,000	43,000	45,000	47,000	49,000	51,000	**53,000**
Business News Leaders	40,000	41,000	43,000	45,000	47,000	49,000	**51,000**
Expo2030News	38,000	39,000	41,000	43,000	45,000	47,000	**49,000**
UAE News (BNUAE)	37,000	38,000	40,000	42,000	44,000	46,000	**48,000**
AlSaudia (BNKSA)	36,000	37,000	39,000	41,000	43,000	45,000	**47,000**
Other BNMG Digital Assets	89,000	91,000	89,000	86,000	86,000	91,000	**96,000**
TOTAL NETWORK	**970,000**	**1,000,000**	**1,035,000**	**1,070,000**	**1,110,000**	**1,155,000**	**1,200,000**

Platform Performance Summary

Business News E

- January: **230,000**
- July: **285,000**
- Growth: **+24%**

BNMG's largest publication continued to lead the Group's digital performance, generating the highest audience, strongest engagement, and serving as the principal commercial platform.

Business News ME

- January: **215,000**
- July: **265,000**
- Growth: **+23%**

The Arabic flagship publication maintained consistent expansion throughout the reporting period and remains one of the leading Arabic-language business news platforms in the region.

PropertyBNews.com

- January: **55,000**
- July: **72,000**
- Growth: **+31%**

PropertyBNews.com benefited from the continued strength of the UAE and GCC real estate market, attracting developers, brokers, investors, and property professionals.

Arabic Press Center

- January: **52,000**
- July: **64,000**
- Growth: **+23%**

Continued growth supported BNMG's Arabic-language publishing strategy while strengthening regional institutional readership.

Specialized Vertical Platforms

Technical Zoo, Travel & Markets, CarsNewswire, Business News Leaders, Expo2030News, Your Press Center, UAE News, and AlSaudia all recorded healthy, consistent growth, expanding BNMG's reach across multiple industries and improving the Group's overall search visibility.

July 2026 Audience Distribution

Platform	Visitors	Share
Business News E	**285,000**	**23.8%**
Business News ME	**265,000**	**22.1%**
PropertyBNews.com	72,000	6.0%
Arabic Press Center	64,000	5.3%
Technical Zoo	60,000	5.0%
Travel & Markets	56,000	4.7%
CarsNewswire	54,000	4.5%
Your Press Center	53,000	4.4%
Business News Leaders	51,000	4.3%
Expo2030News	49,000	4.1%
UAE News (BNUAE)	48,000	4.0%
AlSaudia (BNKSA)	47,000	3.9%
Other BNMG Digital Assets	**96,000**	**8.0%**
TOTAL	**1,200,000**	**100%**

Strategic Insights

Sustainable Growth

- Continuous audience growth throughout the reporting period
- No monthly decline in total traffic
- Stable and predictable expansion across the network

Strong Flagship Leadership

Business News E and Business News ME together generate approximately **550,000 monthly visitors**, representing **46% of the entire BNMG audience**, reinforcing their role as the Group's primary commercial and advertising assets.

Diversified Digital Portfolio

BNMG's portfolio strategy continues to strengthen the network by:

- Expanding SEO visibility
- Increasing cross-platform traffic
- Reducing dependence on a single market segment
- Building long-term digital resilience

Regional Market Position

The Group's bilingual publishing strategy and specialized vertical platforms continue to strengthen BNMG's position across the UAE and GCC, creating a highly diversified and scalable regional media network.

Summary

The first seven months of 2026 demonstrate BNMG's successful transformation into one of the region's fastest-growing independent digital media networks.

The Group now combines:

- **1.2 million monthly visitors**
- **13 digital publishing platforms**
- Strong bilingual (English & Arabic) publishing capabilities
- Diversified industry coverage
- Sustainable audience growth
- Premium commercial opportunities
- Scalable digital media infrastructure

Positioning Statement

Business News Media Group (BNMG) has evolved beyond a traditional publisher into a diversified regional digital media network, connecting more than 1.2 million monthly readers across business, real estate, technology, automotive, travel, and regional news platforms. Through its flagship publications and specialized vertical brands, BNMG delivers measurable audience growth, premium advertising opportunities, and long-term value for partners, advertisers, and investors across the Middle East.