



Media Kit
& Rate Card
2026

Business News Media Group (BNMG)



Business News Media Group



Your Story, Our Voice >>>
15 Years of Insight, Trust, and Excellence

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ABOUT BNMG DIGITAL PLATFORMS

- Over the past 15 years, Business News Media Group (BNMG) has built a network of more than 20 bilingual (Arabic-English) digital media platforms covering business, economy, real estate, tourism, technology, automotive, energy, lifestyle, leadership, and other key sectors, delivering high-quality journalism and industry-focused content across the UAE, GCC, and wider Middle East region. BNMG also operates dedicated **press centers**, publishes **BNKSA** to strengthen its presence in Saudi Arabia, and maintains a strong **social media footprint** to reach and engage a wide regional and international audience.





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BNMG DIGITAL PLATFORMS:

Business Publications

BusinessNewsE.com (English)

BusinessNewsME.com (Arabic)

AlSaudiya.com (Arabic)

Expo2030News.com (English)

Press Centers

YourPressCenter.com (English)

ArabicPressCenter.com (Arabic)

UAEPresCenter.com (Arabic)

Real Estate

PropertyBNews.com (English)

PropertyNewsArabic.com (Arabic)

Travel

Travelandmarkets.com (English)

Technology

TechnicalZoo.com (English)

Automobile

CarsNewsWire.com (English)

Leadership

[Business leader](https://BusinessLeader.com) (English)

Art & Sports

ShowMena.com (English)

Food & Beverage

FoodRaze.com (English)

UAE

BNUAE.com (English)

Healthcare

HealthWorldMagazine.com (Arabic)

Environment & Sustainability

EcoMirrors.com (English)

Listing

BNDirectory.com (English)



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Appreciation certificates

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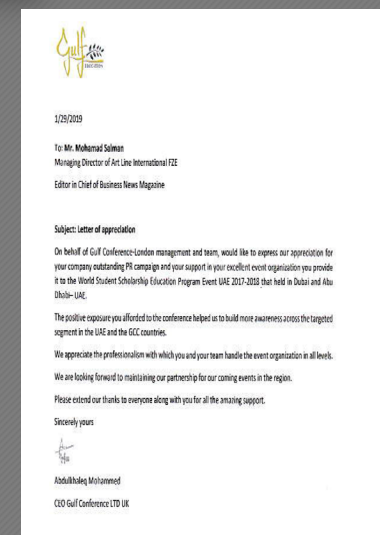
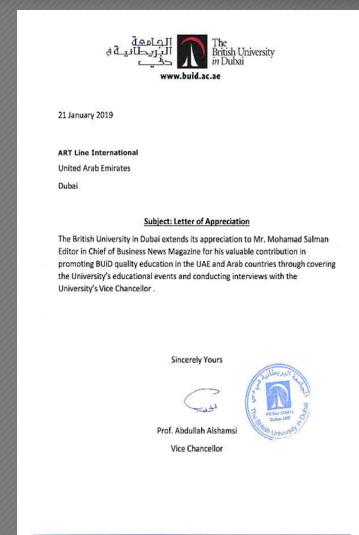
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Appreciation certificates

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BNMG Awards of Excellence



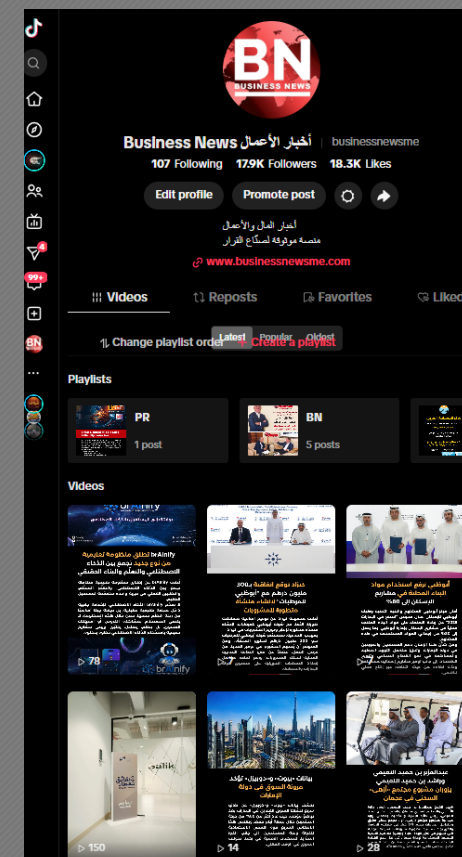
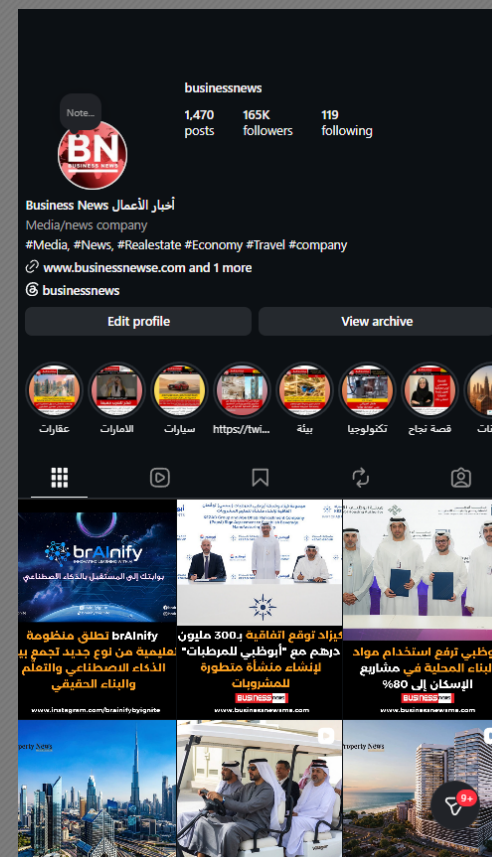
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BNMG SOCIAL MEDIA PLATFORMS:

INSTAGRAM: @BUSINESSNEWS
X (Twitter): @BUSINESSNEWS_ME
LinkedIn: @BUSINESS-NEWS-ME
TIKTOK: @BUSINESSNEWSME
YOUTUBE: BUSINESS NEWS ME





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BNMG Advertorial Campaign Packages

• Starter Exposure

• — USD 99

- Publication on 1 BNMG platforms
- SEO-friendly formatting & Google indexing
- One contextual backlink
- Permanent article placement
- Fast publishing turnaround

• Executive Campaign

• — USD 199

- Publication on 5 BNMG platforms
- SEO-friendly formatting & Google indexing
- One contextual backlink
- Permanent article placement
- Fast publishing turnaround

• Professional Exposure

• — USD 299

- Publication on 10 BNMG platforms
- SEO-friendly formatting & Google indexing
- One contextual backlink
- Permanent article placement
- Fast publishing turnaround

• Elite Regional Exposure

• — USD 399

- Publication on 20 BNMG platforms
- SEO-friendly formatting & Google indexing
- One contextual backlink
- Permanent article placement
- Fast publishing turnaround

• Ad Banner Rates

Size: 728X90 Pixels

• Top Banner Placement:

- 1 Month: USD 200
- 3 Months: USD 300
- 6 Months: USD 400

• Newsletter Top Banner Placement:

- 1 Month: USD 100
- 3 Months: USD 200
- 6 Months: USD 300



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BNMG Regional Audience Reach Across the Middle East

- **BNMG Reach Report**
- Business News Media Group (BNMG) operates a growing network of 20+ bilingual (Arabic & English) digital media platforms covering business, economy, real estate, technology, automotive, travel, leadership, energy, lifestyle, and regional industry news across the UAE, GCC, and Middle East.
- **Audience Reach**
- Estimated Monthly Visitors Reach: 1,000,000+
 - Regional Reach Across UAE, Saudi Arabia, GCC & MENA
 - Bilingual Audience (Arabic & English)
 - Business-focused and industry-targeted readership
- **Audience Profile**
- - 68% Male Audience
 - 32% Female Audience
 - Core audience includes business leaders, investors, executives, entrepreneurs, professionals, and decision-makers
- **Key Sectors Covered**
- - Business & Economy
 - Real Estate & Property
 - Technology & AI
 - Automotive
 - Travel & Tourism
 - Energy & Sustainability
 - Leadership & Corporate News
 - Lifestyle & Hospitality
- **BNMG Exposure Includes**
- - Multi-platform digital publishing across 20+ media websites
 - SEO-friendly publishing with Google indexing
 - Social media amplification across BNMG channels
 - Homepage placements and sponsored exposure
 - Newsletter advertising opportunities
 - Banner advertising placements
 - Long-term indexed article visibility
- **Ideal For**
- - Press releases and corporate announcements
 - Brand awareness campaigns
 - Executive interviews and thought leadership
 - Product launches and event coverage
 - SEO and online visibility enhancement
 - Regional business exposure across the Middle East



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Publication	Product	duration	Unit Price
@businessnews/ Instagram	Image Post	1 Time	800 AED
	Video Post	1 Time	800 AED
@businessnewsme / TikTok	Video Post	1 Time	800 AED

BNMG Digital Publications

Views/Impressions average analysis

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Publication	Views	Impressions	UAE %
Business News Arabic -advertorial	300,000		60%
Business News Arabic Banner		450,000	
Business News English -advertorial	350,000		55%
Business News English Banner		400,000	
Travel And Markets -advertorial	300,000		50%
Travel And Markets Banner		450,000	
Technical Zoo -advertorial	250,000		45%
Technical Zoo Banner		400,000	
Property B News -advertorial	150,000		55%
Property B News Banner		250,000	
Property News Arabic -advertorial	150,000	200,000	70%
Cars Newswire -advertorial	250,000	200,000	75%
Businessnews / Instagram	183,000		90%
Uaebnews / TekTok	5000		90%